

# The Merit Bag offer.

999999999

Mr. Sample A. Sample  
123 Main Street  
Anytown, US 98765

*(Please fill in any change of name or address)*

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Limited to smokers 21 years of age or older. No facsimiles accepted.

Signature (required) X \_\_\_\_\_

By signing the above, I certify that I am a cigarette smoker 21 years of age or older. I am also willing to receive free samples of cigarettes and incentives in the mail, subject to applicable state and federal law.

Please send me a Merit Bag.  
I have enclosed UPC codes from five Merit cartons.

Allow 6-8 weeks for delivery. Offer expires 3/31/91.

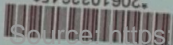
Limit one per household. Void where prohibited.

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Ultra Lights: 5 mg "tar," 0.5 mg nicotine—100's Box: 6 mg "tar,"  
0.6 mg nicotine—Kings: 8 mg "tar," 0.6 mg nicotine—100's: 10  
mg "tar," 0.8 mg nicotine av. per cigarette by FTC method.

**SURGEON GENERAL'S WARNING: Cigarette  
Smoke Contains Carbon Monoxide.**

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← MOISTEN AND FOLD HERE TO SEAL →

Source: <https://www.industrydocuments.ucsf.edu/docs/zgcv0004>